

JOINT PHILANTHROPY & GOVERNANCE COMMITTEE MEETING
MINUTES

Tuesday, September 16, 2025 3-5:00 p.m.
Hybrid: President's Conference Room or via Zoom

Philanthropy Committee Members Present: Ernesto Olivares, Frank Chong (zoom), Tom Isaak (zoom), Robert U'Ren, Ian Hannah

Philanthropy Committee Members Absent: Mario Perez, Libby Payan

Governance Committee Members Present: Joseph Huang, Ian Hannah

Governance Committee Members Absent: Ali Pourghadir, Davis Campbell, Mario Perez, Marcela Piedra, Maraskeshia Smith

Committee Staff Present: Alicia Hodenfield

Guests Present: Adam Jarman, Rob Eyler

1. Opening Comments

Ian Hannah called the meeting to order at 3:02pm noting as there were no active committee chairs in attendance today, he would be filling in as Chair for the meeting.

Quorum had been secured for the Philanthropy Committee members, however quorum was not met for the Governance Committee. Any action to be taken by the Governance Committee will be delayed to the next meeting.

Hannah welcomed and introduced the guests to the committees:

- Adam Jarman – AVP for Development
- Rob Eyler – Senior Advisor, Governmental & Community Relations; & Professor of Economics

Hannah noted the agenda would be slightly reordered to switch items #4 (Stewardship) and #5 (Advocacy and Community Relations) as Eyler needed to leave for another obligation.

Hannah announced David Felte has stepped off the Board (and Governance Committee) due to family/personal life commitments.

Hannah provided the reasoning to hold a joint committee meeting today. The committees met as individual committees from 2017/18 thru 2019/20, then as a joint committee 2020/21 thru 2022/23, then returned to meeting individually, but only twice a year. Evaluating whether individual committee meetings for both Governance and Philanthropy should be quarterly; with at least one being a joint meeting.

On the agenda, the committee will review the purpose of the Philanthropy Committee and evaluate shifting the focus to stewardship, advocacy, and community relations. If a formal change is made, this would require board approval of changes to Charter and Bylaws. Potential for a new committee name as well.

Changing the focus and work of the Philanthropy Committee aligns with some feedback in the recent questionnaire, to focus the Board more on supporting SSU enrollment and community engagement efforts (more discussion of questionnaire feedback will occur at the September 26, 2025 board meeting).

Further discussion to occur later in the agenda under item #8 - compliance items.

2. Approval of Minutes

February 18, 2025 Philanthropy Committee Minutes:

Hannah noted that only committee members on Philanthropy Committee will be able to vote to approve the Philanthropy Committee Minutes.

The minutes for the February 18, 2025 Philanthropy Committee meeting were approved unanimously.

May 20, 2025 Governance Committee Minutes:

As quorum was not met, the May 20, 2025 Governance Committee Minutes vote will be delayed until the next meeting.

3. Board and Committee Member Changes/Recommendations

As there is not quorum for the Governance Committee, the following Board member changes and recommendations will be deferred to the Executive Committee and/or the full Board:

Hannah shared that with the departure of Dr. Karen Moranski and Mr. Monir Ahmed, this left two vacant positions. While Dr. Moranski's position was a Non-Designated Administrative Director on the Board, Stacey Bosick, Interim Provost and Vice President for Academic Affairs has agreed to serve in this role on the board. Jeff Wilson, Interim VP for Administration & Finance and SSU CFO will join the Board as a

Designated Director by nature of title – replacing Monir Ahmed. Hannah shared brief bio information for both Bosick and Wilson.

Mike Sullivan - Extend term end date by one year (to June 2027) in light of one year hiatus following injury.

Bruce Dzezia potential new Board member at end of this fiscal year. Mario Perez, Bob U'Ren, and Hannah to meet with Dzezia later this month to discuss.

U'Ren has offered to remain chair through June 2027, then Vice Chair Ali Pourghadir to take over as Chair, September 2027. This will provide continuity as a new President comes onboard.

Ernesto Olivares has agreed to chair the Philanthropy Committee under intended revised focus of that committee.

The Governance Committee will need to identify a new committee chair as Pourghadir's job commitments are interfering with his ability to participate in this capacity.

The bylaws, and possibly the Governance Committee charter, will need to be changed since typically Vice Chair of Board serves dual role as Chair of Governance Committee.

The Executive leadership is looking at ways to keep board members engaged during and after their term on the Foundation board. The recent survey results on engagement responses included using individuals based on what they have to offer and ability to engage.

4. Stewardship

Hannah introduced Adam Jarman, AVP Development. Jarman explained that many of the donors the Development Directors and Officers are talking with are waiting until the campus has stable leadership. He sees his work on the Philanthropy Committee to better engage board members in the philanthropic community, as the directors have asked.

Jarman noted there are several strategies our office can take to help the board better engage:

- Better save-the-date information for key university events following requests to filter the invitations, and provide more context.
- More opportunities for various campus boards to engage together
- Coordinate thank yous from board members to donors as an added stewardship function

- Planning for new president
 - Hosted meet and greets?
 - Will need to take the lead of the new president regarding format/etc. (Still scheduled to be announced in November)
 - New ongoing Presidential events? Like the SRJC President's Annual address?
- Show donor impact at board meetings by highlighting programs and stories of impact of the wonderful work happening on campus

Jarman shared some events coming up that would be excellent opportunities for Board Members to attend – 10/4/25 Bubbles & Brunch for Parent Family weekend; 11/14/25 Sip & Chat; TBD 25th Anniversary of Schulz.

5. Advocacy and Community Relations

Hannah introduced Rob Eyler, serving in the President's Office as Senior Advisor for Governmental & Community Relations.

Eyler noted the purpose of the new President's Advisory Committee is to provide a community and business community voice to the President. The committee is made up of folks from higher education, health care, alums, business leaders, and tech. This group meets on Oct. 7 and will extend through the end of the calendar year. Not intended to be shared governance but rather a voice applied in President's final decision making.

The original \$45M funding from the State legislators has been earmarked as follows:

- \$16M to expand Nursing program
- \$5M to expand Career Center and Services
- \$5M for Data Science
- \$8M for bringing back Division II Athletics – these funds will not be spend unless a sustainable plan is worked out. Task force is currently working with a consultant to see if and how feasible. The consultant is not being paid with these funds. Will be presented to the new administration to make the decision.
- \$9M Restoration and Strategic Enrollment growth

A way the Board can help with community relations is by “myth busting”. Example is the addition one time funding provided by the CSU Chancellors office: the additional \$45M breaks down to:

- \$10M previously committed to the Bridge to the Future
- \$10M already allocated or in budgeted one time funding or for restoring system cuts
- \$25M, a line of credit for infrastructure and needs to be repaid – no new permanent funds promised.

Thus, the resulting reality is \$55M total plus a loan and \$10M already spent/allocated.

There are some obstacles that money alone can't solve, like nursing clinical placements and relationships/partnerships with Hospitals.

New President 90 day/180 day plans are being developed – how board can help is by providing community connections – who do they need to meet.

6. Campus and University Advancement Updates

Hannah noted we would defer on campus/advancement updates since Perez is out. An updated University Advancement Organizational Chart and the structure of the University Advancement division has been provided. These updated documents represent how the departments of Marketing and Strategic Communications have been incorporated into the division.

7. Philanthropic Productivity Update

Hannah noted that the 2024-2025 Fiscal Year End and the Five-year Historical Philanthropic Productivity reports were provided in the agenda packet. The University was able to reach the 2024-25 goal of \$10M. We have been able to reach our goal four out of the last five years. This past year, we did have fewer donors and this was likely primarily due to the absence of Giving Day.

8. Compliance Items

Hannah confirmed that the CSU Auxiliary Control Self Assessment has been completed.

The CSU Auxiliary Org policy was recently updated and they included a template and guide to help document the minimum internal controls that each auxiliary should have. Annual Review of Auxiliary Financial Standards and Control Self-Assessment is not new.

As quorum was not met, no formal recommendation can be made from the committee to the board. Applicable changes to the bylaws will be reviewed and recommended from the Executive Committee:

- the role of the Governance Committee Chair
- name change: from Philanthropy Committee to Advocacy & Philanthropy Committee.

Governance Committee Charter was reviewed and no changes need to be made to the bylaws at this time.

The Philanthropy Committee name and Charter will be updated to the Advocacy & Philanthropy Committee. Additions to the charter include updating the purpose to include stewardship, advocacy, community relations and fundraising efforts. Updates

to reflect the current structure of the university also need to be updated. Members of the Committee agreed unanimously with the changes and this will move to the Executive Committee for recommendation to the SSUF Board.

Frank Chong left the meeting at 4:19pm.

9. Impacted Endowment Funds

There has been a general pause on changes to our endowment funds and outreach due to uncertainty on what the one time funding means for programs.

Following discussion with SSUF Counsel, and to be discussed at the next Executive Committee meeting, a possible recommendation may be provided to the Board to delegate to the Executive Committee the approval of recommended repurposing of impacted endowment funds. Each fund requires extensive research with nuances.

10. Open Items

The next Board meeting is Friday 9/26/2025 at 10am.

The meeting was adjourned at 4:30pm.

Signed by Ian Hannah
Signature redacted

Minutes Approved by:
Ian Hannah
Chief Operating Officer & Secretary,
SSUF

Signed by Alicia Hodenfield
Signature redacted

Minutes Prepared by:
Alicia Hodenfield
Administrative Manager for
Advancement and Foundation
Operations, SSU